

# Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 54001	CF NTL-POL	FBD - LBD: 10/19/12 - 10/24/12	HL#:	Created: 10/18/12 03:52 PM
Client: BACHMANN FOR CONGRESS...	CPE: / / 2987	Agency Commission: 15 %	Updated: AMHEUER on 10/18/12 05:32 PM	
Agency: STRATEGIC MEDIA PLACEMENT	Product: MN CD6 BACHMANN	Self :00:00	Confirmed: 10/18/12 05:32 PM	
Buyer: Whitney Eversole	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Nicole Roy Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

NEW ORDER. R/T \$101,475. JPC/PH 10/18/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE3	0 0 0 0 1 0 0	NEWS	30				0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MSUNRISE3	1 1 1 0 0 0 0	NEWS	30				0.0	\$250.00	3	\$750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/24/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL2	0 0 0 0 1 0 0	NEWS	30				0.0	\$725.00	1	\$725.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MLOCAL2	1 1 1 0 0 0 0	NEWS	30				0.0	\$725.00	3	\$2,175.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/24/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MEARLY	0 0 0 0 1 0 0	NEWS	30				0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MEARLY	1 1 1 0 0 0 0	NEWS	30				0.0	\$250.00	3	\$750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/24/12	3										

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Agency: STRATEGIC MEDIA PLACEMENT Product: MN CD6 BACHMANN Self :00:00 Confirmed: 10/18/12 05:32 PM

Buyer: Whitney Eversole Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	MCBSSAT2	0 0 0 0 0 1 0	MORN	30				0.0	\$400.00	1	\$400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WCBSSUN	0 0 0 0 0 0 1	MORN	30				0.0	\$1,200.00	1	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	WFACESPEC	0 0 0 0 0 0 1	MORN	30				0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EDRPHIL	1 1 1 0 0 0 0	EFG	30				0.0	\$475.00	3	\$1,425.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/24/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NNOON	0 0 0 0 1 0 0	NEWS	30				0.0	\$700.00	1	\$700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NNOON	1 1 1 0 0 0 0	NEWS	30				0.0	\$700.00	3	\$2,100.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Agency: STRATEGIC MEDIA PLACEMENT	Product: MN CD6 BACHMANN	Sell :00:00	Confirmed: 10/18/12 05:32 PM	
Buyer: Whitney Eversole	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Nicole Roy Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	EELLEN	1 1 1 0 0 0 0	EFG	30				0.0	\$750.00	3	\$2,250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/24/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	ENEWS5P	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,700.00	1	\$1,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	ENEWS5P	1 1 1 0 0 0 0	NEWS	30				0.0	\$1,700.00	3	\$5,100.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/24/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NCBSNEWS	0 1 1 0 0 0 0	NEWS	30				0.0	\$2,500.00	2	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/24/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NEARLY	0 0 0 0 1 0 0	NEWS	30				0.0	\$2,200.00	1	\$2,200.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NEARLY	1 1 1 0 0 0 0	NEWS	30				0.0	\$2,200.00	3	\$6,600.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/24/12	3										

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AE: Nicole Roy Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	AWHEEL	0 0 0 0 1 0 0	ACC	30				0.0	\$3,100.00	1	\$3,100.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	AWHEEL	1 1 1 0 0 0 0	ACC	30				0.0	\$3,100.00	3	\$9,300.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/24/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NLATEM-F/SU	0 0 0 0 1 0 0	NEWS	30				0.0	\$2,800.00	1	\$2,800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NLATEM-F/SU	1 1 1 0 0 0 0	NEWS	30				0.0	\$2,800.00	3	\$8,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/24/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NLATE1035P	0 0 0 0 0 0 1	NEWS	30				0.0	\$900.00	1	\$900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NLATESAT	0 0 0 0 0 1 0	NEWS	30				0.0	\$2,200.00	1	\$2,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	LLETTER	0 0 0 0 1 0 0	LETT	30				0.0	\$650.00	1	\$650.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	LLETTER	1 1 1 0 0 0 0	LETT	30				0.0	\$650.00	3	\$1,950.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/24/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PHOW*PART	1 0 0 0 0 0 0	REGP	30				0.0	\$4,450.00	1	\$4,450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	PDEBATEMO	1 0 0 0 0 0 0	CARD	30				0.0	\$6,000.00	1	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PNCISLA	0 1 0 0 0 0 0	REGP	30				0.0	\$7,400.00	1	\$7,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PSURV25	0 0 1 0 0 0 0	REGP	30				0.0	\$4,250.00	1	\$4,250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/24/12	1										

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Shara: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	PCSINYFR2	0 0 0 0 1 0 0	REGP	30				0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	FBD	LBD	Oct 15										
	10/19/12	10/19/12	t										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	PRACESUN	0 0 0 0 0 0 1	REGP	30				0.0	\$5,000.00	1	\$5,000.00		
	LUR												
	FBD	LBD	Oct 15										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	P48HRSA3	0 0 0 0 0 1 0	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	LUR												
	FBD	LBD	Oct 15										
	10/20/12	10/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	NSUN6A	0 0 0 0 0 0 1	MNEW	30				0.0	\$200.00	1	\$200.00		
	LUR												
	FBD	LBD	Oct 15										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	AWHEELSAT	* * * * * S *	ACC	30				0.0	\$1,500.00	2	\$3,000.00		
	CDR												
	FBD	LBD	Oct 15	Oct 22									
	10/19/12	10/24/12	2										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	59	0	\$101,475.00	\$86,253.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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WFTC+: 0%	KPXM: 0%	KSTC: 0%	CABLE: 0%	

Order Totals:	\$101,475.00	\$86,253.75	\$0.00	\$0.00
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